


An overview of Zambia's National Parks and Wildlife Estate

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A stylized silhouette of a mountain range in a darker shade of teal, located in the bottom right corner of the slide.




Zambia: Location



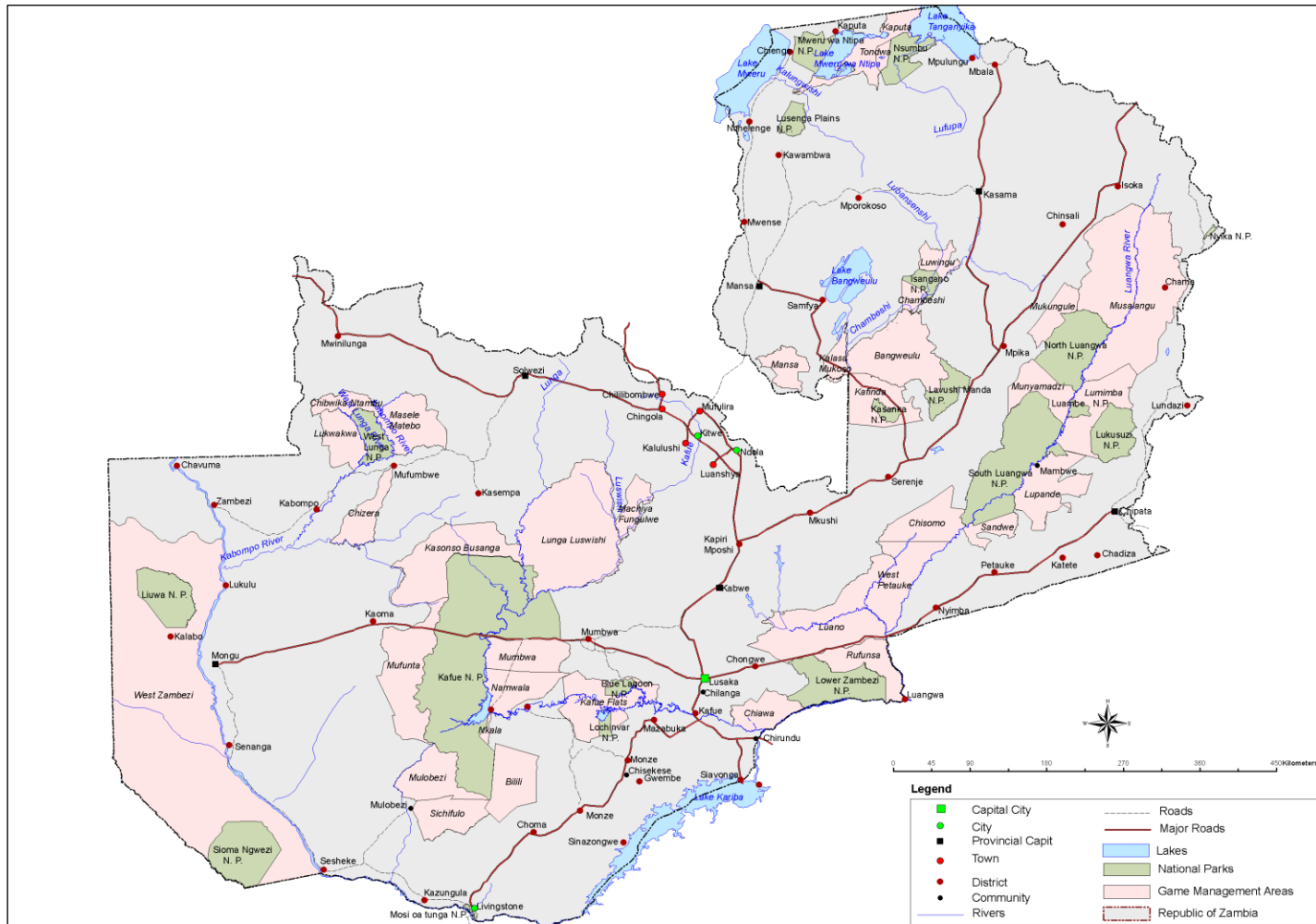
General Information

- ◆ **Area:** total area 752,614 sq km
- Population:** 13.2m (2010)
- Capital city:** Lusaka (population about 1.4m)
- People:** There are over 73 different ethnic groups
- Languages:** There are 7 Main languages. English is the Official language.
- Religion(s):** Christianity – . A few Muslims and Hindus (most from South Asia). Indigenous beliefs retain influence.

ZAMBIA WILDLIFE AUTHORITY

- ◆ a body corporate, created by the Zambia Wildlife Act No. 12 of 1998;
 - ◆ The transformation was meant to revamp the country's wildlife sector;
 - ◆ ZAWA manages 19 National Parks, and 36 Game Management Areas.
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- A stylized, dark teal mountain range graphic is located in the bottom right corner of the slide, extending from the right edge towards the center.

Zambia's Wildlife Estate



Financing

- ◆ ZAWA is expected to generate its own revenue to finance its mandate;
- ◆ ZAWA gets less than US\$1.0m grant from government per annum;

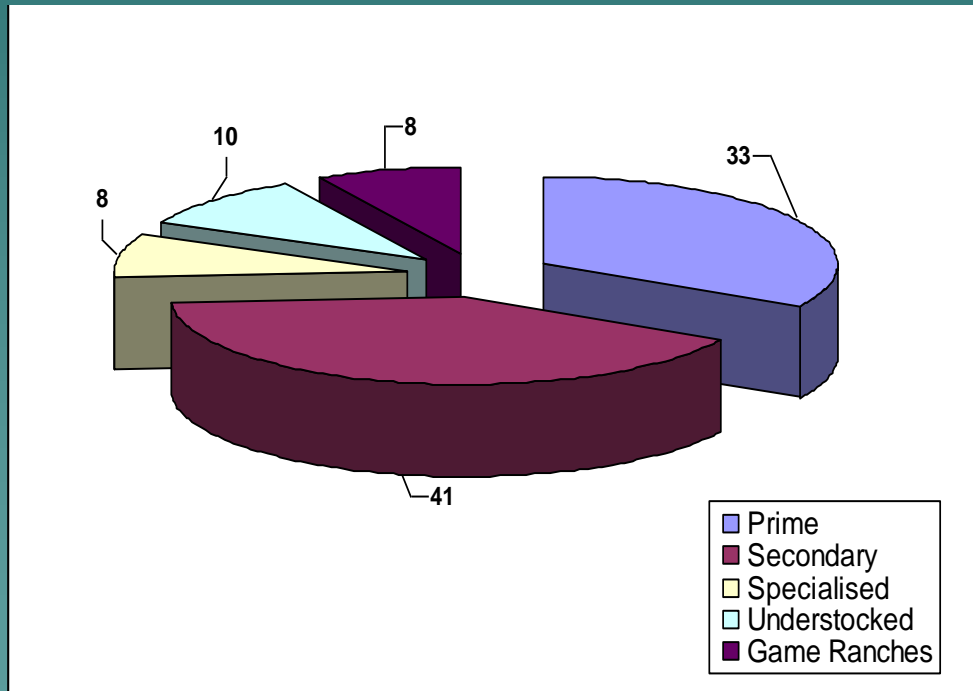
Sources of Revenue

CONSUMPTIVE TOURISM


- ◆ Hunting by;
 - Safari Hunting Outfitters in Game Management Areas (GMA's) and on unfenced game ranches,
 - Zambian Nationals and Established Residents in GMA's and open areas and,
 - Hunting under special licence
- ◆ Harvesting of wildlife specimens
 - Crocodile eggs and live crocodiles by the Crocodile farmers.

Consumptive Tourism Cont.

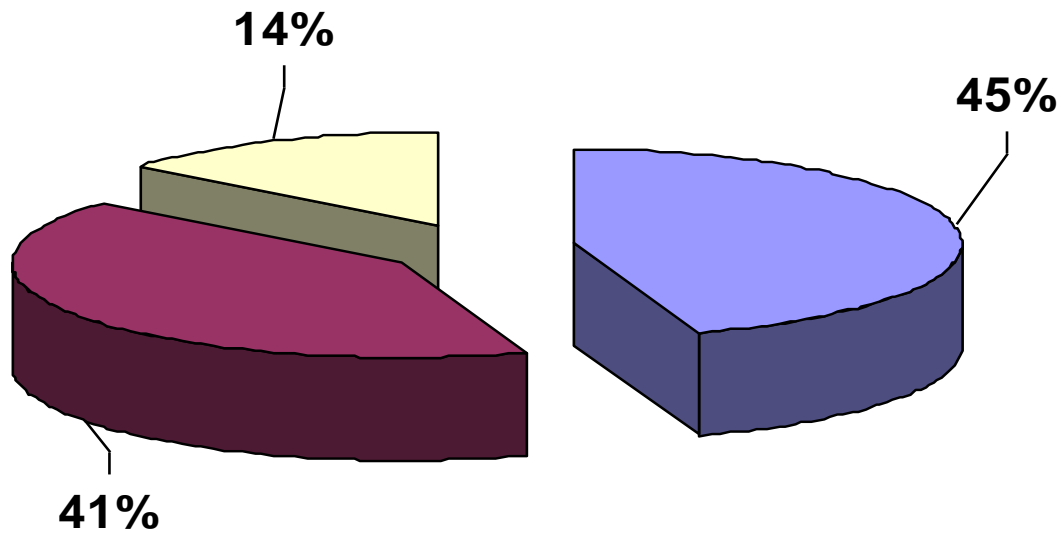
Categories of Hunting Areas in Zambia



Non Consumptive Tourism

- ◆ ZAWA also generates revenue from:
 - Lodge Lease Fees
 - Park Entry Fees
 - Bed levies
 - Commercial Filming & Photographic
 - Game drives (day/night)
 - Walking safaris
 - Water-based activities, etc
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% contribution of Generated revenue



- Consumptive Tourism
- Non-Consumptive Tourism
- Miscellaneous


ZAWA Budget Over time

- ◆ ZAWA has posted a budget deficit since its establishment in the year 2000

Pricing Policy

- ◆ Hunting concession Fees are based on categories of hunting blocks i.e Prime, Secondary, Under-stocked;
- ◆ Animal Fees are categorised by immigration status of clients i.e citizens (GMA Bonafide residents), Citizens (National), Established Residents and Non-Residents

Pricing Policy cont.

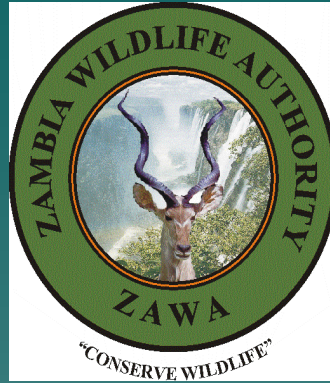
- ◆ National Parks are categorised – A, B, C and park entry fees vary according to category of national park;
 - ◆ Within categories, fees are categorised by immigration status of clients i.e citizens, Established Residents, SADC and International.
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Method of setting Prices

- ◆ Over the years, prices (licenses & fees) have been determined by comparing what is prevailing in the sub-region;
- ◆ Economic pressures have also forced ZAWA to increase prices and this has usually resulted in client dissatisfaction;
- ◆ No Scientific method used

ZAWA is here to learn!!

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THANK YOU

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