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To Trade or Not to Trade

Firm-Level Analysis of Emissions Trading in Santiago, Chile

Jessica Coria, Åsa Löfgren, and Thomas Sterner





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Abstract

Whether tradable permits are appropriate for transition and developing economies—given their special social and cultural circumstances, such as the lack of institutions and lack of expertise with market-based policies—is much debated. We conducted interviews and surveyed a sample of firms subject to emissions trading programs in Santiago, Chile, one of the first cities outside the OECD that has implemented such trading. The information gathered allowed us to study which factors affect the performance of the trading programs in practice and the challenges and advantages of applying tradable permits in less developed countries.

Key Words: tradable permits, developing countries, environmental policy, environmental institutions

JEL Classification: Q56, Q58, R52

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Contents

In	troductiontroduction	1
1.	Trading Schemes in Santiago: An Overview	2
	1.1 The Large Boiler Program	3
	1.2 Regulation of Large Industrial Processes	5
2.	Data and Results	6
	2.1 Lack of Market Information on Partners, Prices, and Technological	
	Options	9
	2.2 Lack of information on Sanctions and Penalties for Violation	12
	2.3 Regulatory Uncertainty and Changes in the Rules	14
	2.4 The Institutional Arrangement	15
	2.5 The Relative Importance of the Shortcomings of the Programs	17
3.	Reflections and Conclusions for Policy	18
Re	eferences	20
Aj	ppendix	23
	A1. Questions Asked in Interviews with Firm Representatives	23
	A2. Questions Asked about Changes in the Regulations	30

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Introduction

Due to increasing climate change and local pollution, there is more and more interest in the use of tradable permits across the world. The efficiency of emissions trading systems relies on a number of major administrative issues concerning the role of the environmental authority for accounting, monitoring, and enforcement, and a proper understanding of the policy at the firm level (Hahn 1989; Hahn and Hester 1989; Stavins 1995; Stavins 1998; O'Connor 1998; Schmalensee et al. 1998; Salomon 1999; Gangadharan 2000; Tietenberg 2002; Bell and Russell 2002; Stranlund et al. 2002; Stavins 2003; Krueger et al. 2003 and Ellerman 2005). What happens if some of the basic conditions for an efficient market are not working properly? In this paper, we examine this question by analyzing the Chilean experience with emissions trading schemes over the last 15 years. (Chile was one of the first countries outside the Organization for Economic Cooperation and Development [OECD] to implement environmental trading schemes.)

The history of environmental policy in Chile is interesting. Despite the fact that there was no environmental agency when pollution became an issue, the free market environment of the Chilean economy, the strong support for all forms of property rights (including those for air pollution by polluters), and a significant interest in the use of trading by the government led the

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¹ It is clear that many developing countries lack the resources needed for ideal market-based instruments, such as permit schemes, but they also, for the same reason, lack the ability to manage other policy instruments. Regulations also require monitoring, enforcement, and sanctions, as do taxes.

authority to implement the first trading program in 1997² to control emissions of particular matter by stationary sources. Since then, additional programs have been implemented for other stationary sources and pollutants, such as nitrous oxide (NOx). Even if, at first glance, some Chilean trading programs seem to have reached their environmental objectives, the coexistence of high noncompliance rates and overcompliance by many firms indicates that the programs have not worked efficiently (Coria and Sterner 2008; Palacios and Chavez 2005).

The purpose of this paper is to identify the most important factors that explain this inefficiency. The Chilean programs suffer from various institutional failures, including a lack of publicly available data on trades and prices. Hence, we had to find another way to tackle this research and it seemed reasonable to go to the actual sources. We conducted interviews and surveyed a sample of firms required to participate in the programs. We asked about the main obstacles involved in permit trading and to what extent the systems' pitfalls affected the firms' willingness and ability to trade. This information allowed us to study to what extent the lack of institutions and expertise in market-based policies affect the performance of trading programs in practice. We believe that this will throw light on the broader issue of challenges and advantages of permit trading programs in less developed countries. The paper is organized as follows. The next section describes the trading schemes in use in Santiago. Section 2 describes the sample and the main results obtained from the survey. The last section reviews the lessons learned and concludes.

1. Trading Schemes in Santiago: An Overview

In 1992, a cap and trade scheme was implemented in Santiago to reduce emissions of particulate matter from large industrial and residential boilers. At that time, because there was no environmental agency, a new governmental office was created to manage this program. The "Program of Control of Emissions Coming from Stationary Sources" (PROCEFF), under the Department of Health (SEREMI, Secretaría Ministerial de Salud), was given the responsibility of allocating permits and keeping an up-to-date record of permits, as well as monitoring and enforcing emissions caps. Within a short amount of time, the first general environmental laws

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² The trading program was established by Supreme Decree 4 in March 1992. It became officially mandatory in 1994, but started in practice in 1997. Limited institutional capacity initially delayed system implementation. In fact, it was necessary to develop a comprehensive inventory of sources and their historical emissions before permits could be allocated. The process lasted five years and during that period, the regulator did not track trading activity, so there was no reconciliation of permits and emissions.

were passed, and in 1994 the National Environmental Commission (CONAMA) was created to coordinate all governmental offices³ involved with environmental jurisdiction (for example, the departments of transport, economy, and fisheries) and to design new policies to deal with pollution problems. Since then, CONAMA has promoted additional trading programs for other stationary sources and pollutants. The actual implementation and management of these programs has, however, remained under SEREMI.

The fact that institutions and actual regulation evolved so quickly—in some cases simultaneously or even superseding legal bases—may have complicated implementation. Trading is officially "recognized" as a policy instrument by the law that created CONAMA. However, the law did not specify the allocation mechanisms, duration, or other characteristics of the permits schemes. Before this, only a Supreme Decree—rather than a law—established a specific program for large boilers. Although the large boiler decree was passed in 1992, the firms were only given permits and transactions recorded in 1997.

1.1 The Large Boiler Program

The large boiler program, which covered existing large boilers installed or approved before 1992, was endowed with particulate-matter emissions permits, called "initial daily emissions" (IDE). New large boilers, installed or approved after 1992, are required to offset their emissions fully through abatement of existing older large boilers; in other words, new sources needed to buy permits from old ones. Thus, credits are created when existing large boilers reduce their emissions lower than the cap set by a pre-specified and individual daily standard, and they can transfer these credits to another existing or new source. Although sources can propose trades, the final decision to create the credits and allow the transfers rests with SEREMI. In this sense, the program is an intermediate step between the early credit-based "bubbles" or "open market trading" schemes and the allowance-based cap and trade policies in the United States (initiated for sulfur pollution).

In credit-based trading, credits can be created if one source reduces its emissions more than required by some pre-specified standard and transfers the credit(s) to another source, which can use them to offset its emissions. However, trading is confined by regulatory approval. On the other hand, in allowance-based trading, rights are initially created and distributed to sources, and

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³ See Pizarro 2007.

there is no presumption that individual sources will limit emissions to the number of allowances they receive. They are free to trade allowances and the only requirement is that allowances equal emissions at the end of every compliance period (Ellerman 2005).⁴

The daily cap on emissions of existing large boilers was calculated according to a formula that allowed them to emit a maximum rate, given by the maximum hourly gas flow rate (m³/hour) from their stack, an assumed emissions concentration of 56*10⁻⁶(kg/m³), and an assumed operating time of 24 hours per day. As the program progressed, the environmental authority realized that its initial allocation was too generous. In 2000 the targeted emission concentration was decreased to 50*10⁻⁶(kg/m³), and again to 32*10⁻⁶(kg/m³) in 2005. The offsetting rate—the number of permits new sources need to buy from existing sources in order to emit 1 kilogram of particulate matter—was also modified. Initially, it was set at 1, but in 1998 it was increased to 1.2, and in 2000 to 1.5. All these changes imply a devaluation of the permits held and/or tougher demands for new sources.⁵

Permits were granted in "perpetuity" (but amendments to the quantities were made without compensation) and operators were restricted to trade permits on a *permanent basis*.⁶ This feature of the program makes banking and borrowing of permits virtually impossible and it is an important restriction in the structure of the property rights that differentiates this scheme from the SO₂ program in the US or the carbon rights in the European Emissions Trading System (ETS), where each permit equals 1 ton of emissions.

Existing boilers that do not use their IDEs or that exit the market have two and three years, respectively, to sell their permits before they become void. Therefore, IDEs have an

⁴ In practice, credit-based systems have been hampered by high transaction costs associated with the creation and transfer of credits and the process of regulatory approval. By comparison, trading observed in allowance-based (such as RECLAIM and Acid Rain Program) has been more active.

⁵ Notice that this rule implies that the number of permits is reduced progressively through trading, i.e., if 1 kilogram of particulate matter is traded twice (after the year 2000), the last owner is allowed to emit just 0.75 kilograms.

⁶ The sale is not denominated in "tons of particulate matter" but instead in "tons of particular matter per year." The buyer cannot just buy a ton for 2009, for example, but must buy the "permanent" right to emit 1 ton of particulate matter every year. As pointed out by Coria and Sterner (2008) and Montero et al. (2002), the main consequence of this feature is to reduce market liquidity because sources are uncertain about the availability of permits in the future. This may explain why buyers appear to pay prices close to their choke prices, even when there is an aggregate oversupply of permits. On the other hand, in the recent report by Tirole (2009), the author criticized the European Emissions Trading System on similar grounds for not outlining sufficiently clear property rights and not determining credible rules for banking permits, free allocation to new projects, loss of permits in plant closures, excessive subsiditiarity, and penalties.

expiration date and sources are not allowed to save credits indefinitely for future use or sale. This feature has resulted in many voided permits so far.⁷

Sources must self-report emissions to SEREMI once a year. If they do not comply with the reporting requirement, they risk administrative sanctions. Sanctions vary from a note of violation to a huge range of lump-sum monetary penalties (US\$ 4.50–\$90,000, per Palacios and Chavez [2005, 459]). The level of the final sanction depends on a case-by-case examination that considers the extent of the emissions and the degree and duration of the violation, among other things. In addition, temporarily shutting down a source's operation is also possible, although infrequently imposed.

1.2 Regulation of Large Industrial Processes

Two additional emissions trading programs were implemented in 2004 for particulate matter and NOx pollution by large industrial processes.⁸ As in the large boiler program, existing sources were granted permits, but this time yearly caps on emissions were set according to a target cap based on 1997 emissions levels. The formula allowed industrial processes to emit a maximum of 50 percent of actual 1997 particulate-matter emissions and 67 percent of 1997 NOx emissions, and was calculated to reach the target by May 2007. (For NOx, a second, more stringent target of 50 percent was also imposed for 2010.) These new programs shared most of the features of the large boiler program, with one important exception: short-term offsetting was allowed. Thus, existing processes could "rent" emission permits for a minimum period of one year.

The main motivation behind short-term offsetting was to help start up a market by sending price signals, while giving new sources access to permits. (Initially, there was an aggregate lower level of NOx emissions.) Calfucura et al. (2009) highlighted the effect of the lack of natural gas in explaining this shortage. The emissions cap was calculated in 1997, just after many industrial processes switched to natural gas. However, in 2004, due to its own domestic shortages, Argentina restricted exports of natural gas to Chile. Many industrial processes reverted back to dirtier fuels, significantly increasing NOx emissions and aggregate noncompliance with the emissions cap, as shown in table 1.

⁷ In fact, Coria and Sterner (2008) reported that 15.8% of the total initial permits granted in 1997 have become void.

⁸ That is, those industrial processes emitting more than 2.5 tons per year of particulate matter and/or more than 8 tons per year of NOx.

Table 1. NOx Emissions from Large Industrial Processes

NOx emissions in 1997	8,480 tons/year
NOx emissions in 2005	6,877 tons/year
- Existing processes	4,897 tons/year
- New processes	1,980 tons/year
Reduction in emissions from 1997 to 2005	81%
Source: Gamma (2007)	

Notice that, although the NOx trading program granted a number of permits equivalent to 50% of NOx emissions in 1997, actual emissions in 2005 exceeded this target to a large extent. Therefore, it had a significant level of noncompliance.

The picture is similar to the case of particulate matter. As shown in table 2, the aggregate level of noncompliance is mainly explained by new sources, which did not offset their emissions with emissions permits.

Table 2. Aggregate Shortage of PM Permits in 2008

Existing sources	156.8		
New sources	-539.9		
Aggregate shortage	-383.1		
Source: Centro Mario Molina (2008*)			

2. Data and Results

The aggregate figures indicate severe imbalances in the permit market. However, additional detailed aggregate data on prices or transactions to help answer questions regarding the effect of the set-up of the schemes do not exist, so we turned to a more detailed firm-level

analysis. After a set of exploratory interviews with policymakers, brokers, and 10 firms,⁹ we developed a set of questions that we asked representatives of 50 firms in person between December 2008 and April 2009. Through the exploratory interviews, we were able to classify the most important factors underlying the inefficiency of the trading programs into four groups:

- Lack of information about permit prices
- Lack of information about penalties for violation
- Regulatory uncertainty introduced by changes in the rules
- Incoherent institutional arrangements that divided the management of the trading program between two different governmental offices with different goals and agendas. ¹⁰

As described in table 3, the 60 firms interviewed make up 14 percent of the total number of firms involved in trading programs in Santiago, Chile, and 26 percent of the total number of stationary sources.

According to the firms answering the questionnaire, 51.8 percent (114) of the surveyed sources are boilers emitting particulate matter, 31.5 percent (70) are industrial processes emitting NO_X, and 16.7 percent (37) are industrial processes emitting particulate matter. In each case, we surveyed both existing and new sources. Thus, our sample includes sources participating in all the trading programs, "old" sources endowed with (grandfathered) emission permits, and some "new" sources that are required to fully offset their emissions.

⁹ The exploratory interviews took place in November 2008. We are thankful to Gianni Lopez (formerly with CONAMA), Jorge Caceres (formerly with CONAMA), Alejandro Cofré (broker, formerly with PROCEFF), Claudia Blanco (CONAMA), Yvonne Soler (broker), Julio Palma (broker), Eduardo Correa (consultant, formerly with CONAMA), Jaime Dimarca(SOFOFA), Ian Nelson (METROGAS), Marina Hermosilla (POLPAICO), Paola Gandela (GERDAU-AZA), Victor Irrigogi (MOLIMET), Darinka Diaz (PROACER), Jose Ramirez (LANERA CHILENA), Sergio Berrios (TINTORERÍAS KREISSEL), Marcelo Alvarez (Fabrica de Papeles CARRASCAL), and Juan Larenas (CAROZZI).

¹⁰ See Coria and Sterner (2008) for a detailed description of the trading programs in Chile.

Table 3. Sample Firms and Sources of Pollution

	Exploratory interviews	Firms answering questionnaire	No. of firms surveyed	Total firms overall	% of total firms participating
Total sources	68	221	289	1096	26%
Existing boilers	15	76	91	442	21%
New boilers	6	38	44	294	15%
Existing processes, NOx	9	51	60	137	44%
New processes, NOx	2	19	21	60	35%
Existing processes, particulate matter	29	26	55	85	65%
New processes, particulate matter	7	11	18	78	223%
Total firms	10	50	60	433	14%

Table 4 shows the percent of compliance and emissions trading, and size of the sampled firms.¹¹

Table 4. Sampled Firms and Basic Statistics

	Firms surveyed	Firms overall
Noncompliance	36%	31%
Offsetting	66%	27%
No. of sources	4.4	2.5

¹¹ Chile's environmental authority records noncompliance and trading activity at the source level, and there is no official information at the firm level. In order to create such estimates, we used the fact that on average each firm has 2.5 sources. Thus, for example, to estimate the number of firms that have traded, we divided the number of sources that have traded by 2.5. The ratio is calculated by dividing the number of firms that have traded by the total number of firms in the program. The same procedure is used in the case of noncompliance.

Although firms were selected to provide a representative sample, ¹² response rates can always introduce bias in the sense that firms willing to answer may be distinct from the average. Our sample seemed to include firms that were more knowledgeable about the programs. (There were a larger number of sources per firm and a greater experience with or higher rate of offsetting; 66 percent of the surveyed firms have participated in trading programs versus 27 percent of firms overall.) This needs to be taken into account, but is not necessarily bad or unexpected. The program is complex and some smaller firms, which have not traded and do not understood how it works, might have felt they had little to contribute and declined to be interviewed.

Sold **Bought** Did not trade No Yes No Yes Particulate matter 48% 52% 58% 42% 38% NOx 14% 86% 16% 84% 82% Total 52% 48% 62% 38% 34%

Table 5. Sampled Firms and Trading Activity

Table 5 summarizes the trading activity of our respondents. Of the sample, 52 percent had sold emissions permits, while 62 percent had bought emissions permits. Not surprisingly, the trading activity was more frequent in the particulate matter program since the boilers' program had been in effect for a longer time (more than ten years) than the NOx program.

In the rest of this section, we discuss the primary findings of our questionnaire plus the relative importance of the shortcomings of the programs.

2.1 Lack of Market Information on Partners, Prices, and Technological Options

Due to the public-good nature of some information, the market tends not to provide enough information, so the government may need to consider collective action to obtain it.

¹² Firms were first contacted by phone, based on a random procedure, and invited to participate in this study. After that, the questionnaire was conducted in person at those firms that accepted the request to participate.

Harrison (1999) highlighted the role of the U.S. Environmental Protection Agency's annual auctions and publicly-available reports of early trades and regular brokers' reports. They significantly contributed to the functioning of the permit market in the initial stages of the sulphur dioxide (SO₂) program in the United States by offering price information needed to make investment and compliance decisions.

In principle, SEREMI is in charge of keeping updated records of valid permits, as well as information on trading procedures. It also keeps paper records, for instance, of requests to sell permits. However, in practice, each trade is a complicated "case" that takes months to resolve and the actual price (if indeed there is a transaction) does not need to be officially reported. The agency merely gives authority to trade: as a result, there is no marketplace and no systematic record of previous transactions for firms. Furthermore, firms are not required to give the price of the emissions trade. Because many transactions occur between various sources of the same firm, there may not even be an explicit price. SEREMI, therefore, is incapable of providing any simple, accessible summary data on trades and prices. Although some brokers have fulfilled part of these needs over the last years—and thus reduced transactions costs, while absorbing some costs as fees—a significant number of sources that told us they still had no idea what permit prices were and mentioned this as a barrier that might prevent them from trading.

In spite of a fairly high percentage of trading activity in our sample, we found that most respondents were unable to give estimates of the actual trade prices (less than 25 percent were able to give *any* price data for either selling or buying). ¹⁴ Furthermore, because these data in principle must have referred to transactions at different dates, we did not find them useful for our analysis. However, we also asked firms to estimate the current permit price at the time of the interview. We found a fairly high amount of uncertainty concerning current prices. More than 30 percent of the respondents were unable to give estimates. In the particulate matter program, the highest estimate was eight times the lowest estimate, while in the NOx program highest to lowest estimate was 1:4 (see figure 1). The average price in the particulate matter program was US\$ 6,718 and in the NOx program, \$12,990.

¹³ Somewhat ironically, Chile's environmental agency and many firms have asked one of the authors for overview information about trading.

¹⁴ The large rate of "intra-firm" trading partly explains the lack of historical information about prices. As reported by Coria and Sterner (2008), around 76% of the transactions corresponded to intra-firm trading (within firms), while 24% corresponded to inter-firm trading (between firms)

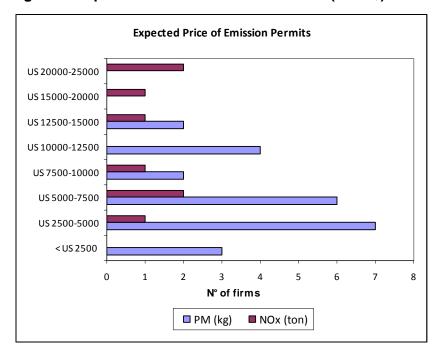


Figure 1. Expected Price of Emission Permits (in US\$)

According to brokers, current market prices are US\$ 7,850 for 1 kilogram of particulate matter and \$9,600 for 1 ton of NOx. Hence, prices on average are underestimated for particulate matter and overestimated for NOx. There seems to be a negative correlation between the errors in price estimation and trading activity; in other words, firms that have made trades have better information on prices. However, the correlation is not significant, and a chi square test of the null hypothesis that firms that trade have better price information is also rejected.¹⁵

Prices have increased significantly during the last years due to the natural gas crisis. Indeed, in 2005 the prices of 1 kilogram of particulate matter and 1 ton of NOx were US\$ 5,230 and \$7,850, respectively. Note that the permits are valid in perpetuity. This makes it difficult to compare the prices in Chile with other countries, where regulations are defined in tons. However, as a simple example, we can compare the price of NOx emissions with the emissions taxes in Sweden and France by calculating a rental price of 1 ton of NOx, using a 10 percent discount rate. This would give a price of around \$1,300/ton, which can be compared to the tax rate in

¹⁵ All test results are available from the authors upon request. Throughout the paper, we used chi square tests to account for our variables being categorical. The chi square test is a test of distribution; however, detailed examination of the data allowed us to also draw inference on the means.

Sweden (\$4,000) and France (\$38). The Swedish tax is very high compared to all other schemes, and it is thus reasonable to say that the Chilean permit price is also fairly high.

Given the discussion above, it seems clear that insufficient price information is provided in these markets. This is also corroborated by the fact that virtually all respondents wanted more information, and 90 percent, for instance, said they would like to have a data management system, where firms could find information about potential sellers and buyers and prices. Also, firms stated that they wanted better (more) information. Of the respondents, 62 percent stated that they gathered most of the information they do have on their own initiative rather than receiving it from the authorities.¹⁶

Firms also stated that they wanted more information on options to offset emissions, abatement technology, and how to find partners for trading. Of the firms that have not traded, 71 percent said that if they needed to look for partners, they would do it by themselves or through brokers. On the other hand, in a free market, it is perhaps more surprising that as much as 29 percent would start by asking for assistance from SEREMI if they wanted to find a trading partner.

2.2 Lack of information on Sanctions and Penalties for Violation

Stranlund et al. (2002) stressed the importance of prevailing market prices on the compliance incentives faced by firms in emissions trading programs.¹⁷ To guarantee that participants hold enough permits for their emissions, it is necessary that the expected penalty for polluting is far above the permit price; otherwise it would be cheaper to pay the penalty.

In addition to the uncertainty concerning the current prices, we also found a fairly high amount uncertainty concerning the penalties to be imposed on sources in violation. Indeed, because the regulator SEREMI uses its discretion to determine the size of the penalty or whether a penalty is applied at all, we found that most of our respondents were unclear about the

¹⁶ Of the respondents, 17% stated that they received most of their information from the environmental authority, while for 21% the industrial association has been the main source of information.

¹⁷ Naturally, there many other factors that can explain the compliance behavior as well. For example, Stranlund (2008) examined the effects of risk aversion on compliance choices in markets for pollution control. He showed that in equilibrium of a market for emissions rights with widespread noncompliance, risk aversion is associated with higher permit prices, better environmental quality, and lower aggregate violations.

magnitude of the economic and/or administrative penalties related to noncompliance. For instance, 80 percent said they wanted the environmental authority to clarify the penalties.

When penalties for noncompliance are not clear and are at the discretion of the regulator, they can easily be manipulated (Peterson 2004). This is particularly the case when noncompliance is partially explained by the delayed answer of the regulator to an offsetting proposal by firms! Thus, because of the delay in the regulatory process, sources can gain several months of "unpunished" noncompliance just by requesting transactions or introducing offsetting proposals. When it comes to this issue, we asked firms if they believed that "most firms comply." We found (for particulate matter) that answers were quite evenly distributed between agreement and disagreement. For the NOx program, however, the general belief was that most firms do not comply. In questions about penalties, a large fraction of the firms believed that noncompliers "face severe punishments," including economic sanctions (64 percent). However, a large fraction of firms also said that there were ways for firms to escape penalties (48 percent), that some firms preferred to pay the economic penalties instead of complying with their permit level (64 percent), and that the economic and/or administrative penalties for noncompliance should be higher (60 percent).

Interestingly, noncompliant firms agreed less about the existence of methods for firms to escape the penalties. Put another way, this means that compliant firms think that noncompliers escape penalties.¹⁸

More than 60 percent of the respondents reported that it was not very costly to attain the regulated level for particulate matter or NOx. Firms mainly achieved targets by switching fuels (39.4 percent), installing abatement technology and improving the efficiency of the sources (36.6 percent), and offsetting emissions (14 percent). However, 86 percent stated that compliance costs have increased significantly since the natural gas crisis, and 80 percent of the respondents said that noncompliance has increased due to lack of natural gas. There is, however, a significant difference between national and international firms, ¹⁹ regarding the effects of the shortage of natural gas and noncompliance. National firms seemed to believe that the natural gas crisis affected compliance to a larger extent than did international firms.²⁰

¹⁸ The difference between the compliers and noncompliers is significant using a chi square test (p = 0.068).

¹⁹ In our sample, 19 percent of the firms are international in terms of ownership.

²⁰ There is a difference in the distribution of attitudes about the effect of the lack of natural gas on noncompliance between international and national firms. This is tested using a chi square test (p = 0.075).

We found that 68 percent of firms said that SEREMI monitors firms continuously, although 70 percent would like SEREMI to increase its monitoring of sources in the trading programs. This is a striking number, and one is tempted to see it as the result of a permit-based approach. With old-fashioned regulation, it was very unusual to find sources of pollution who asked for more frequent monitoring. As soon as regulations are transformed into pollution rights, however, they acquire some of the attributes of "property" and become valuable. Many sources realized that their permits are valuable, especially when monitoring and the whole system in general is more stringent.

2.3 Regulatory Uncertainty and Changes in the Rules

Property rights to the emission permits must be fully transferred for the market to work. Arbitrary regulatory interventions that affect the tenure of emission permits and hamper trade should be avoided. Unfortunately, this has not been the case with the Santiago programs. Changes in the rules and arbitrary interventions, such as changes related to rate of offsetting, reduction of EDIs, and expiration date, have been observed in all the programs implemented so far. We therefore looked closely at whether firms knew about the changes and if changes in the rules hampered the willingness to trade and the liquidity of the market.

When it comes to the first question, firms were informed to a reasonable degree about the changes in the trading rules that have been implemented so far (see table 6).

Table 6. Sam	opled Firms an	d Knowledge about	Changes in	the Regulation
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Did you know about the change in:	Yes	No
Rate of offsetting	72%	28%
Reduction in EDI	80%	20%
Expiration date of permits	72%	28%

We enquired about the effects of the changing rules, focusing particularly on firms that did not trade permits. We found that 21.1 percent of the firms that have not traded permits preferred to keep permits in excess of their need, instead of selling them because "there is too much uncertainty about changes in the rules." Some 36.8 percent did not trade because of planned expansion and 36.8 percent because they had not needed to trade so far.

According to our surveys and interviews, the main consequences of the regulatory interventions were that firms thought that the permit price would go up because the supply of permits would go down permanently (27.1 percent), and that industry would have to move out of Santiago (27.8 percent). However, a large fraction of firms believed that the changes would cause also ongoing investment in cleaner technologies (23.3 percent) and that eventually emissions permits would disappear due to the progressive reduction of permits every time they trade (21.1 percent).

2.4 The Institutional Arrangement

As mentioned in section 1, two governmental offices are involved in the development of trading schemes in Santiago. Chile's environmental protection agency, CONAMA, is at least partly responsible for the *design* of the trading policies, while SEREMI (Department of Health) is in charge of actual implementation, monitoring, and enforcement of the policies. This institutional arrangement has created some interagency problems (Pizarro 2007) because SEREMI's performance is not measured by indicators used in the trading program, but by health indices. In addition, CONAMA and SEREMI tend to hold opposite views about how to deal with Santiago's air pollution problems. CONAMA wants to use flexible policies, such as trading schemes, while SEREMI is more concerned about the systematic increase in the health costs from pollution in Santiago (Calfucura et al. 2009). These two views affect the way they interact with firms: CONAMA has a more cooperative attitude than SEREMI when it comes to trading procedures, for instance.

Has the institutional arrangement affected firms' attitude toward the environmental authorities? It is common to find that firms are negative toward the environmental authorities that regulate them. In Santiago's programs, however, we found that firms were only moderately critical. In fact, they were quite divided on whether the environmental authorities were understanding and helpful to business interests or not. Both CONAMA and SEREMI received fairly neutral ratings. There was however a difference in the distribution of attitudes towards

CONAMA versus SEREMI between small and large firms,²¹ as well as between national firms (in terms of ownership) and international firms.²² Larger firms seemed to prefer CONAMA, while national firms seemed to be more negative toward both environmental authorities. Firms did not find the authorities helpful in facilitating permit trades. Of our respondents, 62 percent found CONAMA unhelpful, compared to 72 percent for SEREMI. The distribution of a negative attitude toward SEREMI differed between larger and smaller firms, as well as between firms in violation and compliant firms.²³

Attitudes concerning collaboration were corroborated by their answers to questions about the purpose and effects of the program. Firms had a reasonable view of the main purpose of trading schemes. Mainly they cited "freezing emissions" (36.4 percent) and "promoting abatement" (30.3 percent), but also relocation of industry outside Santiago (16.7 percent). A few firms, however, mentioned the theoretical outcome of "meeting environmental targets at minimum cost" (13.6 percent).

Firms had mixed opinions on whether the schemes actually constrained industrial activities in Santiago. For the particulate matter program, only around half the participants agreed to the statement that the "permit programs prevented industry from growing in Santiago"; the NOx program had a somewhat higher share of agreement, mainly from firms in violation.²⁴ Many of the firms, however, answered that the programs have affected industry competitiveness negatively in the Santiago area (62 percent). Again, firms in noncompliance were more negative on this point.²⁵

 $^{^{21}}$ We used a chi square test to test the hypothesis that the distribution of the attitude toward CONAMA versus SEREMI differed between large firms and small firms. We rejected the hypothesis (p = 0.082), i.e., the distribution differed between the two types of firms. This result can be due to the fact that large firms are either more positive to CONAMA than small firms or more negative to SEREMI than small firms (or both). A positive bias can be due to the fact that large firms can affect CONAMA's decisions to a greater extent than small firms through industrial organizations. A negative bias towards SEREMI, on the other hand, can be due to the fact that it is the authority responsible for the enforcement of the programs.

 $^{^{22}}$ We used a chi square test to test the hypothesis that the distribution of the statement "firms disagree more whether CONAMA and SEREMI are helpful and understanding regarding business interests" does not differ between national and international firms. We rejected the hypothesis (CONAMA: p = 0.021 and SEREMI: p = 0.020).

 $^{^{23}}$ Larger firms (p = 0.082) and firms in violation (p = 0.049). This meant that, using a t-test, they did not differ significantly.

 $^{^{24}}$ We used a chi square test to test the hypothesis that firms in violation agreed to the statement that the "permit programs prevented industry to grow in Santiago" (p = 0.061) to a larger extent than complying firms.

²⁵ p = 0.062

We also inquired about the firms' views of the appropriate institutions. Most firms (86 percent) preferred to deal with one single governmental authority, rather than the split authority between CONAMA and SEREMI that currently exists. However, we also learned that most firms wanted enforcement separated from appeal (68 percent). Currently, SEREMI issues and follows up on regulations in Chile and serves as a board of appeals. In other countries, there are separate boards (or courts) of appeal that deal with the resolution of conflicts between authorities and firms. This might be one feature that the Chilean authorities should consider developing.

Finally, 94 percent of our respondents would like more diligence, efficiency, and timeliness when it comes to the trading procedure, which is reported to take between 3 and 12 months.

2.5 The Relative Importance of the Shortcomings of the Programs

It is not easy to say which failure has affected the performance of the trading programs to the greatest extent. However, when asked outright to rank the elements that have negatively affected trading in Santiago, lack of information had the highest priority (42 percent), followed by the lack of diligence by the environmental authority (28 percent), and unclear rules (20 percent) that constantly change (8 percent). Indeed, 54 percent of the respondents who reported difficulties when trading stated that the main problem was the lack of clear information to accomplish the trading process.²⁶

Have the pitfalls in the implementation of the trading schemes affected the attitude of the industry towards trading? It seems that they have. Of our respondents, 58% said that it would be better if the environmental authority used a different policy to control emissions. Interestingly, national firms disliked trading permits the most.²⁷ Emissions standards (42 percent), technology regulations (40 percent), and emissions taxes (18 percent) were mentioned as substitute regulations.

²⁶ Questions on the lack of clear information to accomplish the trading process were included in the questionnaire in three situations: 1) finding a trading partner without any public information, 2) understanding the rules behind the trading process, and 3) uncertainty regarding the approval of the transaction.

²⁷ National firms disliked trading permits more than international firms (p = 0.064).

3. Reflections and Conclusions for Policy

We can draw some interesting conclusions from our in-depth study of the firms participating in the environmental trading programs in Chile. First, we want to highlight some positive findings. In sharp contrast to the general view that firms are reluctant to embrace environmental regulation, we found that firms in the Santiago programs did *not* hold a generally negative attitude toward environmental regulations or environmental authorities. Furthermore, they did not seem reluctant to deal with environmental regulations; this was particularly true for firms with international terms ownership.

Interestingly, we also found that a large percentage of the firms demanded stricter monitoring of sources in the trading programs. In old-fashioned regulation, it is unusual to find sources of pollution that ask for more frequent monitoring. We are tempted to say that this is likely the result of a permit-based approach. When the regulations are transformed into pollution rights, they acquire some of the attributes of "property" and become valuable. Many sources realize that their permits are valuable—and in fact are more valuable if the monitoring and the whole system in general is more stringent. However, firms generally were dissatisfied with the implementation of the policies. This dissatisfaction seemed to correlate with lack of information about the policies and the lack of enforcement.

Our findings allow us to offer a few clear policy recommendations. The most fundamental suggestion is that greater clarity is needed concerning the exact nature of the rights handed out and the exact penalties in case of noncompliance. Firms need to be able to predict the results of their actions with a minimum of time and cost and a maximum of accuracy. It is also important to improve the flow of information to firms by enhancing public information about trading, such as historical records and forecasts.

Also, because many firms stated that it was possible to escape penalties and because a significant fraction of the firms does not comply with the environmental regulations, disclosing information about compliance records could increase the credibility of the program and lead to standardization of the enforcement procedures.

Unclear regulations are not only unfortunate in themselves, but they can provide opportunities for rent seeking by officials. Creating a simple and stable system of regulations where enforcement is transparent and evenly applied has the additional benefits of reducing transaction costs and risks of corruption

Even if only a small fraction of the firms in our study were reluctant to trade due to the change in the offsetting rate (permits are depreciated progressively through trading), we strongly

advise policymakers to avoid such rules because they create disincentives to trading in the long run.

Finally, we suggest some changes in the institutional setting. Even if most firms preferred a single environmental authority, we do not think that CONAMA and SEREMI are the source of the current problems. Rather, the issue is that these two authorities do not pursue the same objectives. While CONAMA is responsible for the design of the trading programs and is focused on environmental policy, SEREMI pursues different objectives related to the health of the population in general. While we do not see a big problem with having two authorities responsible for different aspects of environmental emissions trading, we do believe that the authority in charge of enforcement should be autonomous and pursue this objective only. This also applies to the separation of enforcement and appeal. This is an important modification of the existing programs that the Chilean authorities should develop.

All in all, we conclude that the trading programs in Santiago, Chile, suffer from serious flaws in design and implementation. Rights need to be clarified, as do sanctions. Institutions need to become more efficient and transparent. On the other hand, these flaws are not necessarily more severe than some of the flaws in the recently designed European ETS system. One could point to the United States, which experimented for several decades before it arrived at its current market design. Chile has managed to establish environmental trading schemes in a relatively short time, during which they also developed the legal bases and institutions.

It is hard to judge what this implies for other countries, but it seems clear that countries with similar income levels and institutional maturity as Chile should be able to develop well-functioning permit trading schemes. This should apply to most of the middle-income or "emerging" countries of Latin America or Asia, as well as countries at comparable levels of development in Africa, such as South Africa. One should also remember that many of the other policy options to permit trading, such as taxation, also imply a need for sophisticated monitoring and institutions. It is not clear that trading schemes require significantly more "maturity" in a country, nor is it certain that institutional maturity should be a definitive criterion when judging which countries can and should develop trading schemes. More practical experience is needed here.

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Appendix

A1. Questions Asked in Interviews with Firm Representatives

The purpose of this study is to understand how firms have dealt in practice with the tradable permit programs implemented in Santiago during the last decade.

As you probably know, there are several programs intended to reduce emissions coming from industrial sources. During the 1990s, one program was intended to reduce particulate matter's emissions coming from large boilers, and recently a new program was implemented to reduce emissions of particulate matter and nitrogen oxides coming from large industrial processes.

Finally, some of the projects involved in SEIA have to present proposals to offset the emissions they produce. The alternatives available for this include, for example, forestation and paving of streets.

All these programs have been in existence for some time and it is important to know the difficulties that regulated firms have faced in order to propose changes to make them clearer and more efficient. Therefore, the purpose of this interview is to understand your experience with these policies and ask your opinion about them. We would like to know if these policies have suited the needs of your firm and if there are changes that could improve the policies in the future.

Before starting we want to thank you for your time and your willingness to participate in this study. We also want to assure you that the information you give will remain confidential and will be used only for academic purposes.

Introduction

Environmental quality in Santiago has historically been bad. Environmental regulations are needed to alleviate pollution problems, but environmental regulations can also affect businesses' profitability. The environmental authority can also look at policies that are more in line with firms' interests. The following questions are intended to elicit your opinion about whether or not the environmental authority has made these two targets more compatible.

1. Tl	he environment	tal authority ha	s been helpful	and understand	ding towards business
inter	ests.				
	CONAMA				
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree
	SEREMI				
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree
2. Tl	he environment	tal authority ha	s helped firms	understand the	e rules behind the trading
proc	ess and to trade	e emissions.			
	CONAMA			T	
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree
	SEREMI			,	
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree
	ne main purpos iago from your		-	ermit program	s to deal with pollution i
	Freezing	emissions.			
_			onmental target	s to the minimu	ım cost for the industry.
_	•	· ·	· ·		an east for the moustry.
-		ging firms to inv		_	
_	Encoura	ging firms to loca	ate outside Sant	iago.	
_	Other				

4. Pl	ease rank the n	nain element th	at negatively a	ffects the perfe	ormance of the tr	radable permit		
prog	rams in Santiag	go beginning w	rith 1. (1 is the	highest priorit	y.)			
_	The rules	are not clear.						
_	The envi	The environmental authority changes the rules all the time.						
_	It require	es efficient and t	ransparent syste	ems of data mai	nagement that the	е		
	environm	nental authority	does not have.					
_	It require	es a diligent envi	ronment author	ity that does no	ot engage in burea	aucratic		
	procedur	es to authorize	transactions.					
_	Other							
5. Tı	adable permit	programs have	prevented the	industry from	growing in Santi	ago because		
the a	ggregate cap o	n emissions is	too demanding					
	Particulate m	natter						
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree			
	NOx							
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree			
	-	1 0		ompetitivenes	s of the industry	in Santiago		
bec	ause compiying	g affects produ	ction costs.					
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree			

7. It would be better if the environmental authority uses a different policy to con-	ntrol
emissions.	

Strongly agree	Agree	Indifferent	Disagree	Strongly disagree

8. If the environmental authority	y did not use tradable	permits to control	l emissions,	which
policy would you prefer?				

Emission	standards

The trading process:

9. Have you trade on the emissions' markets?

	Sellir	ng	Bu	ying	No. o	f trades
	Yes	No	Yes	No	Selling	Buying
Particulate matter						
NOx						

Regarding firms that trade emission permits:

If your firm sold permits:

10. What v	vas the main reason that your firm traded permits?
	The boiler or industrial process was shut down and the excess permits were not planned to be used.
	Your firm installed abatement technologies that allowed you to sell excess emission permits.
	Your firm wanted to take advantage of extra permits before they become void.
	Your firm had economic problems and selling the permits would help to increase your firm's liquidity.
	Other
	Particulate matter NOx bought permits:
ij your jums t	ought permus.
12. What v	were the main reasons that your firm traded permits?
	Your firm had an existing source whose emissions exceeded the cap.
	Your firm had a new source that needed to have its emissions offset.
	Your firm was planning to increase the number of its sources or its level of activity in the future.
	Environmental authority changes the rules all the time. It is better to have additional permits in case the stringency of the policy increases in the future.
	Other

	d you give us an estimation of the price you paid per kilogram when you traded? Particulate matter
	NOx
14. How	long did it take to complete the trading process?
	Less than 3 months
	_ Between 3 and 6 months
	Between 6 and 12 months
	Between 12 and 24 months
	_ More than 24 months
15 The	main difficulty you found in the trading process was:
13. 1110	
	finding a trading partner because there is no public information about potential sellers and buyers.
	understanding and complying with the rules of the trading process because there is no clear information about them.
	the process is too slow and bureaucratic.
	the process is too discretional. In the end, there is no certainty whether the transaction will be approved.
	Other
	irms that do not trade emission permits: did your firm not trade permits?
	You did not know your firm had permits.
	So far, you have not found a trading partner.

	There is too much uncertainty about changes in the rules. It is better to keep the permits for your existing sources.
	Your firm was planning to increase the number of sources or its level of activity in the future. If your firm keeps the permits, you can offset any additional emissions.
	Other
17.	In case you need to trade permits in the future, how will you look for a trading partner?
	I will contact SESMA and request assistance.
	I will look for the firms that have or need permits and I will contact them myself.
	I will hire a consultant or broker.
	I will find trading partners by announcing my needs through newspaper ads.
	Other
18.	. How long you expected the trading process to take?
	Less than 3 months
	Between 3 and 6 months
	Between 6 and 12 months
	Between 12 and 24 months
	More than 24 months
All fir	ms:
	19. How much do you think an emission permit costs currently?
	Particulate matter
	NOx

A2. Questions Asked about Changes in the Regulations

After the trading program was implemented, the environmental authority made several changes to the initial rules of the program in order to reduce the total quantity of permits. Thus, the rate of offsetting emissions (the number of permits new sources need to buy from existing sources in order to emit 1 kilogram of particulate matter) was initially equal to 1, but in 1998 it was increased to 1.2, and increased again in 2000 to 1.5.

At the same time, the quantity of emission permits initially granted to existing sources was reduced twice. Using the quantity of permits existing sources received in 1997 as a reference, the quantity was reduced by 10% in 2000, and reduced by an additional 32% in 2005.

Finally, permits have an expiration date. Sources that cease operations have three years to sell their permits before they become void.

20. Did you know about these changes?

	Yes	No
Rate of offsetting		
Reduction of EDI		
Expiration date of permits		

21	. How c	lid you find out about these changes?
		SESMA informed you of the changes.
		Your firm permanently checks information about environmental regulations.
		Your industrial association keeps you informed you about the changes.
		Other
22	. The m	ain consequence of the changes is:
		Permit price will go up because the supply of permits is permanently going down.

	Permits will disappear because every transaction implies a net reduction of permits.
	Industry will have to move out of Santiago.
	Firms will have to continuously invest in cleaner technologies to reach the more
	demanding environmental targets.
	Other
Compliance	
	lid your firm manage to reach the cap on emissions? (Select as many options as
needed.)	
	Switched fuels
	Installed abatement technologies (scrubbers, filters, etc.)
	Offset emissions
	Other
24. How c	costly has it been for your firm to reach the cap on emissions on particulate matter?
	Not very costly. The firm emitted much less than the cap.
	Not very costly. Switching fuels allowed the firm to reduce production costs while reaching the cap.
	Not very costly because the cap was reached through minor technological upgrades.
	Very costly. The firm needed to engage in major technological investments because
	there were no emissions permits available.
	Very costly. The firm needed to buy many emissions permits in order to reach the cap on
	emissions.
	Other
25. How c	costly has been for your firm to reach the cap on emissions on NOx?
	Not very expensive. The firm emitted much less than the cap.

-		expensive. Swite the cap.	ching fuels allow	ed the firm to r	educe production	າ costs while
-	Not very upgrade	·	use the cap was	reached throug	h minor technolo	ogical
-		ensive. The firmere no emissions		-	nnological investr	nents because
-	Very cos emission	•	ded to buy man	y emissions righ	ts in order to rea	ch the cap on
-	Other					
	SEREMI monit	tors firms conti	nuously to chec	ck if they comp	oly with environ	mental
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	
27. N	Most firms full	y comply with	the cap on emis	ssions of partic	ulate matter.	
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	
28.	Most firms ful	ly comply with	the cap on NC	x emissions.		
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	

29. Firms that do not comply with the cap on emissions face severe administrative punishments.

Strongly agree	Agree	Indifferent	Disagree	Strongly disagree

30. Firms that do not comply with the cap on emissions face severe economic punishments.



31. There are ways that firms escape the penalties.



32. Some firms prefer to pay the economic penalties instead of meeting the cap on emissions.



33. Compliance costs have increased significantly because of the lack of natural gas.



34. Noncompliance has increased significantly because of the lack of natural gas.

Strongly						
Strongly	agree	Agree	Indif	ferent	Disagree	Strongly disagree
Have you	u offset (emissions th	nought SI	EIA?		
Y	es					
N	0					
oso firms	that ha	ve offset in	SFIA.			
ose mins	шат па	ive onset m	SEIA:			
What wa	s the pro	oject involve	ed in SEI	A that n	eeded to offset	emissions?
Wildt Wa	s the pro	Jeet mi on i		r that h	couca to office	· chinggiong .
Which no	allutants	did you ne	ed to offs	et?		
willen p	onutants	did you no	cu to ons	ict:		
		NOx	COV	SOx		
PM10	СО	NOX				
PM10	СО	NOX				
PM10	со	NOX				
PM10	СО	NOX				
		Set these en				
How did	l you off	Eset these en	nissions?			
How did	l you off	Eset these en	nissions?		g process was:	
How did	l you off	Eset these en	nissions?	offsettin		
How did	l you off n difficu was not	Set these en	nissions?	offsettin		
How did	l you off n difficu was not was not	lty you four clear how m	nissions? nd in the o uch I need	offsettin ded to of	fset.	were.

_	The proce	ess to get the p	roject approved	was too discret	ional. At the end, it was n	ot
	certain w	hether the pro	ject was going to	be approved.		
_	Other					
40. I	How long did it	take for the e	nvironmental at	ithority to app	rove your project?	
_	Less than	3 months				
_	Between	3 and 6 month	S			
_	Between	6 and 12 mont	hs			
_	Between	12 and 24 mor	nths			
_	More tha	n 24 months				
_	It is not a	pproved yet.				
41. I	Has the environ	mental author	ity monitored th	ne performanc	e of your project?	
	Yes					
_	No					
Suggest	ions for impro	vement: The	environmenta	l authority co	ould improve the syste	ms by
	cing the follow				r	
42. I	Improving the d	dissemination (of information a	about environr	nental regulations and the	heir
chan					-	
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	

Strongly agree

Agree

43. I	mproving the i	nformation abo	out the procedu	res required to	offset emissions.	
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	
		ment system will buyers of peri		find informatio	on about prices and a	about
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	
45.	A more diliger weeks.	nt procedure to	approve transa	ctions of emiss	sions within one to t	two
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree	
46.	Auctioning of	f the emission p	permits instead	of granting the	em to existing source	es.

Indifferent

Disagree

Strongly disagree

47.	Increasing	the monitoring	of sources	in the	trading programs.
-----	------------	----------------	------------	--------	-------------------



48. Clarifying what the economic and/or administrative penalties are for noncompliance.



49. Increasing the economic and/or administrative penalties for noncompliance.



50. Providing information about the technologies available worldwide to reduce the emissions of the pollutants under regulation.

Strongly agree	Agree	Indifferent	Disagree	Strongly disagree

51. Concentrating all the aspects of the environmental regulations in one governmental agency.



52. Separating enforcement of the policy from the resolution of discrepancies between firms and the environmental policy.

_					<u> </u>
	Strongly agree	Agree	Indifferent	Disagree	Strongly disagree