An overview of Zambia’s National Parks and Wildlife Estate

Presented by
Rose Chivumba
Commercial Manager
Zambia Wildlife Authority
Zambia: Location
General Information

- **Area**: total area 752,614 sq km
- **Population**: 13.2m (2010)
- **Capital city**: Lusaka (population about 1.4m)
- **People**: There are over 73 different ethnic groups
- **Languages**: There are 7 Main languages. English is the Official language.
- **Religion(s)**: Christianity – . A few Muslims and Hindus (most from South Asia). Indigenous beliefs retain influence.
ZAMBIA WILDLIFE AUTHORITY

- a body corporate, created by the Zambia Wildlife Act No. 12 of 1998;
- The transformation was meant to revamp the country’s wildlife sector;
- ZAWA manages 19 National Parks, and 36 Game Management Areas.
Zambia’s Wildlife Estate
Financing

- ZAWA is expected to generate its own revenue to finance its mandate;
- ZAWA gets less than US$1.0m grant from government per annum;
Sources of Revenue

CONSUMPTIVE TOURISM

- Hunting by;
  - Safari Hunting Outfitters in Game Management Areas (GMA’s) and on unfenced game ranches,
  - Zambian Nationals and Established Residents in GMA’s and open areas and,
  - Hunting under special licence

- Harvesting of wildlife specimens
  - Crocodile eggs and live crocodiles by the Crocodile farmers.
Consumptive Tourism Cont.

Categories of Hunting Areas in Zambia

- Prime
- Secondary
- Specialised
- Understocked
- Game Ranches
Non Consumptive Tourism

- ZAWA also generates revenue from:
  - Lodge Lease Fees
  - Park Entry Fees
  - Bed levies
  - Commercial Filming & Photographic
  - Game drives (day/night)
  - Walking safaris
  - Water-based activities, etc
% contribution of Generated revenue

- Consumptive Tourism: 41%
- Non-Consumptive Tourism: 14%
- Miscellaneous: 45%

Legend:
- Consumptive Tourism
- Non-Consumptive Tourism
- Miscellaneous
ZAWA has posted a budget deficit since its establishment in the year 2000.
Pricing Policy

- Hunting concession Fees are based on categories of hunting blocks i.e Prime, Secondary, Under-stocked;
- Animal Fees are categorised by immigration status of clients i.e citizens (GMA Bonafide residents), Citizens (National), Established Residents and Non-Residents
Pricing Policy cont.

- National Parks are categorised – A, B, C and park entry fees vary according to category of national park;
- Within categories, fees are categorised by immigration status of clients i.e., citizens, Established Residents, SADC and International.
Method of setting Prices

- Over the years, prices (licenses & fees) have been determined by comparing what is prevailing in the sub-region;
- Economic pressures have also forced ZAWA to increase prices and this has usually resulted in client dissatisfaction;
- No Scientific method used

ZAWA is here to learn!!
THANK YOU

chivumbar@zawa.org.zm
www.zawa.org.zm